



STYLEMYSPACE  
www.stylemyspace.com

Book your store event today  
310.463.7012



HGTV and TLC Design Host  
Wanda Colón

## **Design Classes in your Store** **with Celebrity Designer Wanda Colón**

### **What it's about**

Design classes tailored to your store's inventory are presented by Celebrity Designer Wanda Colón. Customers are able to attend free design classes in your stores off hours, increasing customer loyalty, product education, and sales.

Topics range from holiday decorating, entertaining with style, room makeovers, etc.

### **Benefits to Store Owner**

Your store's perceived 'good will' instills customer appreciation and loyalty  
Drives traffic to your store while increasing your customer database  
Customers are educated in an inspiring way about your products  
Gives customers another reason to refer friends into your establishment  
Increased sales during off hours  
Aligns your store's image with a celebrity

### **Benefits to Customers**

Free and fun design education with the opportunity to meet a celebrity  
Confidence and inspiration to make home enhancement purchases  
Opportunity to learn more about your store and products  
Customers receive a design tip sheet as part of the education

### **How it works**

1. Select a date to host the class at least 30 days in advance (we recommend a Saturday or Sunday 60 – 90 minutes before store open)
2. Promote the class every day for 30 consecutive days on a sidewalk board in front of your store inviting customers in to register for a celebrity hosted design class
3. Record contact information and remind customers via email week of class
4. After the presentation, customers are invited to shop (we recommend a discount of some kind be offered to increase sales)
5. In exchange for this service, customer contact information is shared between parties, Style My Space branding is included on all propaganda regarding the class and Style My Space receives a 5% commission check on store sales from presentation.